

MEHWISH AZIZ

PRODUCT DESIGNER WHO BUILDS WHAT SHE DESIGNS.

MEHWISHAZIZ2025@GMAIL.COM
646-766-0318
WWW.MEHWISHAZIZ.COM

PROFILE

10+ years in enterprise UX, with an engineering background. I take ideas from research to working prototypes to shipped products, in manufacturing, finance and government.

CORE SKILLS

UX & Product

- Design strategy
- E2E research (qual + quant)
- Information architecture
- Journey mapping
- Interaction design
- Design systems (Token and Traditional)
- Usability testing
- Design sprints
- Figma/Sketch/Axure/XD
- JS/Axure prototyping
- Data & user flows
- API-informed design

AI & Agentic

- GenAI product design
- Agentic workflows (n8n)
- LLM prompting & custom GPTs
- Claude Code
- RAG & agent concepts
- AI-assisted prototyping (Lovable, Uizard, Figma Make)
- N8N Workflows
- Google Antigravity & ADK

Engineering & Technical

- SDET leadership
- Selenium and Cucumber/Gherkin/MVC test Automation
- React, HTML and CSS

Domains

- Financial services
- Government / public sector
- Manufacturing
- Automotive
- Enterprise SaaS

EXPERIENCE

Lead UX Designer, TCS | 2022 to present

Cummins - Unified Order Experience (in progress)

Multi-role order experience with AI decision support. Led a multi-day workshop mapping the 12-phase order-to-cash lifecycle, prioritised with MoSCoW. AI recommends; people decide. Success measured through surveys and product analytics.

PNC - Targeted Offers (live)

Credit card and targeted offers across the website, online banking and mobile app.

DTCC - Rebrand and Design System

140+ components, light and dark modes, WCAG AA accessibility.

IFF - Protein Builder (shipped)

A chat workspace for NVIDIA BioNeMo protein models, delivered to IFF scientists as part of the TCS AI Studio. Scientists inspect predictions and send corrections into training; lab validation decides.

Porsche - EnableSphere AI (concept)

An art-of-the-possible concept for advisor support. Approved Academy content only; no invented answers. Pricing hands off to the official configurator.

Practice and team leadership

Mentor designers and scale design practices. Partner with product and engineering teams, prototyping with Claude Code, n8n and custom GPTs to test ideas with working software.

Engineering foundation: SDET manager at Google Finance and Morgan Stanley; led quality teams of up to 30 people.



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EDUCATION

DeVry University · 2005
Computer Information Systems

CONTACT

IN/MEHWISH-AZIZ/

PORTFOLIO

https://www.mehwishaziz.com

Lead Product Designer, FourQ
(OneBiller; acquired by BlackLine) | 2020 to 2022

First and only designer. Built the design practice for OneBiller, a billing and invoicing product. Led research, usability testing, style guides, journey maps and interactive prototypes.

Senior UX Architect, ATF-DOJ
(part-time contract) | 2021 to 2022

User research and usability testing: screeners, interviews, card sorting and information architecture for the public website redesign.

Assistant Director (Design, Product & QA), MOCS | 2018 to 2020

Led 12 people: 4 designers, 4 product managers and 4 QA engineers, serving 86 agencies and thousands of vendors. Usability improved 88%, measured through task completion rate, time per task and usability surveys.

SDET Manager/Tech Lead, Nex-Enso **2016-2018**

- Led and managed a team of Designers and SDETs.
- Spearheaded UX and frontend development, overseeing the complete website redesign for hedge funds.
- Conducted design workshops combining qualitative insights with quantitative analytics; built JS/Axure prototypes.

SDET Manager, Morgan Stanley **2015-2016**

- Built Functional and Manual Testing cases/scenarios from both Technical and UX standpoint.
- Worked with UAT leadership to write gherkin/cucumber automation for end users.
- Managed team of **10** SDETs and **5** Functional testers for Money Movement platform.

SDET Manager, Google Finance **2013-2015**

- Developed automation tests with Java and CI/CD pipeline for future releases.
- Managed 3 junior SDETs across multiple product lines; helped facilitate design sprints.
- Built information architecture via card sorting, wireframes, and sitemaps; ran usability testing.